

CONTACT:
Gabriael Lee
Media Relations
Channel One Networks
303-447-8531
MediaRelations@BoulderChannel1.com

FOR IMMEDIATE RELEASE

## Boulder Internet Television Network Features Sushi Tora as Best Sushi Restaurant

## Channel One Networks elects Sushi Tora to head the listing of Boulder sushi restaurants

Channel 1 Networks LLC chooses Sushi Tora to be featured on the Boulder Restaurant Channel and Search Engine, adding the established Sushi restaurant to the comprehensive list of Boulder Colorado restaurants.

"We have been working with Sushi Tora for a few years and are pleased that they can be the featured Sushi restaurant. This means that we produced their restaurant video and have made it available to the public to view when they are searching our comprehensive database," Said Jann Scott, CEO and founder of Channel One Networks. According to Channel One Networks, with an established restaurant featured on the Boulder Restaurant Channel and Search Engine, visitors are able to quickly view the produced video as well as get restaurant directions and related information. The ability to view personalized video of the restaurant has been a popular feature according to Scott, "That's what people want, they want to try out the food before they go to the restaurant. That's exactly what they get by using our search engine, they get to see the food, who is preparing the meals, and often the restaurant owners themselves. With Sushi Tora being our featured Sushi restaurant people have already been watching the video, they are drawn to it and I can't blame them because the video brings the food to you before you even step into the restaurant."

According to Channel One Networks, they have decided to feature Sushi Tora on the Boulder Restaurant Channel and Search Engine, primarily because the restaurant has won numerous awards in community for best Sushi and best happy hour. The Boulder Restaurant Channel and Search Engine has a fully comprehensive database of all local restaurants in Boulder and hosts a unique and free searchable database that includes many restaurant videos, reviews and general information related to the local restaurants. To view the The Boulder Restaurant Channel and Search Engine go to http://www.foodchannel1.com.

## About Channel One Networks:

The Channel One Networks was founded by Jann Scott, a Boulder tech mogul with decades of experience in internet, television, print, video and radio news broadcasting. In 2005 his company created and soft launched The World Channels. Scott then created an entire satellite system of TV channels online. Channel One Networks is internet only television designed for the local community, however through national media partnerships, weekly shows are aired on traditional television. The staff is a mix of seasoned advertising media types and young hip designers. Channel One Networks relies on sound financial and production models that utilize the unique and upcoming social platform of internet television. For more information please visit, <a href="http://www.boulderchannel1.com">http://www.boulderchannel1.com</a>

###